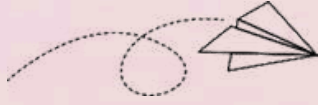




CHENGALPATTU DISTRICT BRANCH OF SICASA OF ICAI



E-NEWSLETTER

JULY 2024

"DHISHETRA"

KNOWLEDGE GAINING AREA

"When our signature changes to autograph, this marks the Success" - APJ Abdul Kalam

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NOTE

The views expressed in the articles published are own view of authors and SICASA Chengalpattu District Branch does not endorse or take any responsibility for the views expressed in the articles.

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JULY 2024

FROM THE BRANCH CHAIRMAN'S DESK TO STUDENTS



CA Narasimma Raghavan R

My Dear future professional colleagues,

It gives me immense pleasure to reach you all through this journal committed to the enrichment of knowledge and excellence in our profession. As Chairman of this prestigious branch, I am immensely proud of each one of you for choosing this challenging yet rewarding career.

As we embrace the 1st of July, I convey my happiest and heartiest CA Day greetings to each one of you. I also wish all the students who continue to embark on the journey of becoming future-ready Chartered Accountants.

July month marks a period of preparation and learning. It is a time to utilise the knowledge gained all these days through your studies and execution of official works to reaffirm our commitment to excellence.

Becoming a Chartered Accountant demands Continuous, Consistent, Constant dedication and efforts towards learning and application of mind. Your decision to pursue this prestigious profession reflects your ambition to excel in a profession that plays a pivotal role in shaping the financial landscape of our nation.

**ஊழையும் உப்பக்கம் காண்பர் உலைவின்றித்
தாழாது உஞற்று பவர்**

Even Fate shall be defeated by those who never stops their efforts and never gets tired of putting continuous efforts till their goal is achieved



JULY 2024

The following quotes from great scholars reiterates the importance of continuous efforts.

Success is not final, failure is not fatal: It is the courage to continue that counts." - Winston Churchill

Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful – Albert Schweitzer

This journal is not just a mere collection of articles. It is the result of hard work, perseverance and intention to share knowledge with others. This journal contains articles on various aspects of the Chartered Accountancy profession designed and decoded for the benefit of students.

I encourage all the students to go through this newsletter thoroughly which will be useful for your academics and training periods. I also encourage more students to share their knowledge and express their opinions to other students through this newsletter.

I also advise the students **NEVER TO STOP READING AND LEARNING**, all through the journey of Chartered Accountant both as a student and as a member.

Wishing you all the very best in your academic pursuits and future endeavours.

Once Again Happy CA Day to you all.

Jai hind

CA Narasimma Raghavan R

Chairman

Chengalpattu Branch of SIRC of ICAI

JULY 2024

FROM THE SICASA CHAIRPERSON'S DESK TO STUDENTS**CA Ravichandran S**

Dear CA Students,

I hope this message finds you well and thriving on your journey to becoming Chartered Accountants. As Chairman of SICASA, I am delighted to present the e-newsletter for July, dedicated to the incredible CA student community of Chengalpattu District Branch, SIRC of ICAI. In the month of June, we had a One Day Mega Seminar with the Title “SeviSelvam”. More than 100 students joined and Expertise Speakers shared their knowledge from Tds, Annual Report and AI along with Chat Gpt. we hosted a series of electrifying events that celebrated your talents, intellect, and passion. Our CA Students' Talent Search, 2024, The Pitch Deck Competition was a showcase of budding entrepreneurs among us, impressing the judges with their visionary business plans. Moreover, the Elocution Contest demonstrated your eloquence and ability to deliver powerful messages that deeply resonated with the audience.

Our Chengalpattu Branch Students Extra Curricular activities is showcased in our Indoor games and outdoor games held in SIVET College. Their involvement and dedication in sports proved that they are not only budding Chartered Accountants , they are also professional players in respective games.

As advocates of holisc development, we commemorated the 10th Internaonal Day of Yogain our branch premises to nurture your mental and physical well-being. The active participation of students was very vibrant and learned different kinds of asanas.



CHENGALPATTU DISTRICT BRANCH OF SICASA OF ICAI

JULY 2024

As we look ahead to July, anticipate more knowledge-sharing sessions, skill-building workshops, and Inter Branch Sports Meet , nurturing your growth and leadership in the accountng world.

Warm regards,

CA Ravichandran S

SICASA - Chairperson

Chengalpattu Branch of SIRC of ICAI

July 2024

The Future of Work in Digital Age



Introduction: Good day to all of you who are interested in joining for the purpose of gaining awareness about this topic. I warmly welcome all of the readers to join me on my topic regarding “The Future of Work in the Digital Age”.

For this topic, I have searched lots and lots of occupations and professions for various growths in that particular field. And also, I have searched for even business professions to meet the current and future demands of those fields. From that, I have noted some of the major current demand and their future demand also included future technology for their growth along with their sustainability based upon their knowledge's, professional talents like technical skills, professional courses based on their field of study, honor degrees, etc. I think this topic is very essential for each and every individual, like students, working professionals, business people, and mentors, to understand about the growth of technologies. The rise of AI, AMI, and ML will lead to much advancement in every field of sectors like educational, working professions, business environments, etc.

Demand for the work:

Let us now understand how demand is created based upon the work. Demands will consistently changing upon day-to-day part of our life. We need to accept this and we need to adapt for those situations effectively and efficiently.

The demand for work refers to the desire and need for labor by employers or organizations to accomplish tasks, produce goods, or deliver services. It's influenced by various factors including economic conditions, technological advancements, government policies, and consumer demand. When demand for work is high, there are more job opportunities available, leading to lower unemployment rates and potentially higher wages. Conversely, when demand is low, it can result in unemployment and underemployment, as there are fewer job openings relative to the number of job seekers.

July 2024



In every day need to consistently know and analyze current demand in your field for the purpose to adapt, improve yourself based according to your demand on that particular field by involving some part of your time to gain knowledge by joining in seminars, workshops, skill training institutes etc.

Thus from the above following we can understand that “Demand for the work” is determined by the consistent changing environment and how we need to analyze by using the above following measures. We can enrich our knowledge & technical knowledge in that particular field.

Digital Age:



The evolution of digital age is determined by changing environment circumstance based on every field of studies. According to the digital age era most the technological changes will be much higher to influence the technical skills, personality developments, carrier developments etc. From today onwards every individuals should keep on investing some time to analyze their field of studies for the purpose to keep on uplifting their carrier development.



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The digital age refers to the period in human history characterized by the widespread adoption and integration of digital technologies into various aspects of daily life, including communication, entertainment, commerce, education, and more. It began in the late 20th century with the advent of personal computers, the internet, and digital communication technologies, and it continues to evolve rapidly with innovations such as smartphones, social media, artificial intelligence, and the Internet of Things (IoT). The digital age has revolutionized how people interact, work, learn, and consume information, shaping economies, cultures, and societies around the world.

Future demand for the work: The future demand for the work is analyzed based upon various scenarios like

1. Growing technical skills.
2. Growing competition in day-to-day life.
3. Un-sustainability growth in the field of professions.
4. Environmental changes.
5. Cultural changes.
6. Uneven circumstances.
7. Health hazards.
8. Economic growth.
9. Inflations.

Growing technical skills: Nowadays many leading giant industries investing major part of revenues in the field of research and development for the day to day growing competitions and to play a part to sustain in the growing technical field. For that many companies are giving proper essential training to their work to sustain in the environmental changes.

Growing competition in day-to-day life: Nowadays the competition is specified to unlimited based on regions, boundaries etc. Every day we are facing competition in each and every aspect of life.

July 2024



Un-sustainability growth in the field of professions: Based upon this current era, we have seen so many un-sustainability growths in the fields of professions. Thus it make hectic to every individuals & make pressure to sustain in the environment.

Environmental changes:

This change is made mostly by the peoples in the society for the cutthroat competitions.

Cultural Changes:

It is one of the most influencing changes in our day to day life. It becomes some economic pressure to influence the market of the country's economy.

Uneven circumstances:

Some of the examples like war, political changes determines the changes in growth.

Health Hazards:

The best example is covid, how it changes the entire economy of the world. Major changes in the field of science & technologies, educations etc.

Economic Growth:

It is very difficult to understand about the economic growth of the country. It is very tough to determine the essential skills to compete in the growth.

Inflation:

It is unable to determine, happens mostly in uneven circumstances.

Future of work in the digital age:

The below are the some of the technical skills which is most essential for future of work in the digital age.

Interpersonal skills - communicational skills, current scenario etc.

Technological skills – AI, ML, AMI, ERP, RPA etc.

Technical skills based according to their field of studies, Practical knowledge, experience etc.

July 2024

The landscape of work is undergoing a profound transformation in the digital age, driven by advancements in technology, changing societal expectations, and evolving economic structures. This transformation is reshaping how businesses operate, how employees engage with their work, and how societies perceive the concept of employment itself. **Technological Advancements Shaping Work** At the heart of this transformation lies technology. Automation, artificial intelligence (AI), and machine learning are revolutionizing industries traditionally reliant on manual labor. Tasks once performed by humans are increasingly delegated to machines capable of handling repetitive and complex operations with greater efficiency and accuracy. This shift is not only enhancing productivity but also raising concerns about job displacement and the need for reskilling and upskilling.



Moreover, the digital age has ushered in remote work as a mainstream practice. Enabled by cloud computing, collaboration tools, and high-speed internet, remote work has proven its viability during global crises like the COVID-19 pandemic. This trend towards remote work offers flexibility and accessibility, allowing businesses to tap into a global talent pool and offering employees greater work-life balance. **Technological Revolution and Automation** at the core of the future of work lies the relentless march of technology. Automation, artificial intelligence (AI), and robotics are fundamentally altering industries across the globe. Tasks once performed by humans are increasingly being automated, leading to increased efficiency, precision, and productivity in sectors ranging from manufacturing to service industries. While automation promises to streamline operations and reduce costs, it also raises concerns about job displacement. However, history has shown that technological advancements create new opportunities as they reshape existing roles and create entirely new ones. The key lies in fostering a workforce that is adaptable and equipped with the skills needed to thrive in a digital economy.

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In envisioning the future of work in the digital age, several compelling images come to mind that encapsulate the transformative nature of technology and its impact on how we work, collaborate, and innovate. Here are some vivid images that paint a picture of what the future of work might look like: **Virtual Reality Meetings:** Imagine a team meeting where colleagues from around the world gather in a virtual conference room. Each participant is represented by a lifelike avatar, and they interact seamlessly as if they were in the same physical space. This image highlights the potential of virtual reality (VR) and augmented reality (AR) technologies to redefine remote collaboration, making it more immersive and engaging than ever before.



Autonomous Vehicles in Logistics: Picture a bustling logistics center where autonomous robots and drones navigate seamlessly, sorting packages, loading trucks, and delivering goods. This image showcases the integration of AI and robotics in supply chain management, enhancing efficiency and reducing operational costs in the logistics industry.

AI-Powered Customer Service: Visualize a customer service center where AI-powered chatbots handle customer inquiries with speed and accuracy. These chatbots utilize natural language processing and machine learning algorithms to understand and respond to customer queries, providing instant support around the clock. This image illustrates how AI is transforming customer service operations, improving responsiveness and enhancing customer satisfaction.

Smart Workspaces: Envision an office environment where IoT devices and smart sensors monitor workspace utilization, temperature, lighting, and air quality in real-time. Employees have personalized workstations equipped with ergonomic furniture and adjustable displays that adapt to their preferences. This image reflects the concept of smart workplaces designed to enhance employee well-being, productivity, and collaboration.

Remote Work on the Go: Picture a professional working from a coffee shop in a bustling city, using a lightweight laptop and wireless earbuds to connect to cloud-based applications and virtual desktops. This image represents the increasing prevalence of remote work enabled by mobile technology and ubiquitous internet access, allowing individuals to work flexibly from anywhere with ease.



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Blockchain-Based Contracts: Imagine a legal firm executing a complex contract using blockchain technology, ensuring transparency, security, and immutability of transactions. This image illustrates the potential of blockchain to revolutionize contract management, legal documentation, and digital identity verification, offering enhanced trust and efficiency in business operations.

Cybersecurity Operations Center: Visualize a high-tech cybersecurity operations center where analysts monitor and defend against cyber threats in real-time. Large screens display network traffic, anomaly detection alerts, and threat intelligence feeds, illustrating the critical role of cybersecurity professionals in safeguarding digital assets and maintaining business continuity.

Augmented Intelligence in Healthcare: Picture a hospital where healthcare professionals use augmented intelligence tools to analyze patient data, predict health outcomes, and personalize treatment plans. This image showcases how AI-powered diagnostic tools and predictive analytics are revolutionizing healthcare delivery, improving patient care and clinical decision-making.

The Gig Economy and Freelancing In parallel to remote work, the gig economy has surged, offering individuals the opportunity to engage in freelance work and short-term contracts facilitated by digital platforms. This trend towards freelancing and gig work provides workers with autonomy and the ability to diversify their income streams while allowing businesses to tap into specialized skills on an as-needed basis. However, the gig economy also poses challenges, such as income instability, lack of benefits, and concerns over labor rights. As this segment of the workforce grows, there is a pressing need for policies that ensure fair treatment, access to social protections, and avenues for professional development.

Changing Nature of Employment The digital age has also redefined the traditional employment model. The rise of the gig economy, characterized by short-term contracts and freelance work facilitated by digital platforms, provides individuals with autonomy and flexibility in choosing their projects and schedules. While offering opportunities for income diversification and entrepreneurship, the gig economy raises concerns about job security, benefits, and labor rights.

Furthermore, the concept of lifelong learning has become paramount. Continuous technological advancements necessitate ongoing skills development to remain relevant in the job market. This has led to a surge in online learning platforms and educational resources tailored to meet the evolving demands of the digital economy.

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Rise of Remote and Flexible Work One of the most visible transformations brought about by the digital age is the rise of remote work. Enabled by advancements in communication technology, cloud computing, and collaboration tools, remote work has transcended its status as a temporary response to global crises and has become a permanent fixture in many industries.



Remote work offers numerous benefits, including increased flexibility, reduced commuting times, and access to a global talent pool. It has also prompted organizations to rethink traditional office setups and embrace hybrid models that blend remote and in-person work environments. This shift towards flexibility is reshaping workplace culture and employee expectations, emphasizing outcomes and results over rigid work schedules.

Impact on Businesses and Organizations For businesses and organizations, adapting to the digital age requires embracing innovation and agility. Traditional hierarchical structures are giving way to flatter, more collaborative organizational models. Companies are leveraging data analytics and AI to gain insights into consumer behavior, streamline operations, and drive informed decision-making. This data-driven approach not only enhances competitiveness but also enables personalized customer experiences and predictive maintenance strategies. Moreover, the digital age has blurred geographical boundaries, fostering global market expansion and cultural diversity within workplaces. Collaborative tools and virtual communication platforms facilitate cross-functional teamwork and knowledge sharing across continents, enabling organizations to harness diverse perspectives and talents.

Societal Implications and Challenges While the digital age presents unprecedented opportunities, it also poses significant challenges. The rapid pace of technological change risks exacerbating inequalities, both within and between societies. Issues such as digital divide, access to technology, and data privacy remain critical concerns that must be addressed to ensure inclusive growth and ethical practices in the workplace.

July 2024

Furthermore, the future of work in the digital age demands a reevaluation of social safety nets and labor policies. Governments and policymakers are tasked with designing frameworks that protect workers' rights, promote fair wages, and support lifelong learning initiatives. Collaboration between public and private sectors is essential to navigate the complexities of workforce transformation and mitigate potential socio-economic disruptions. Skills for the Future In the digital age, continuous learning is not just a recommendation but a necessity. The rapid pace of technological change demands that individuals acquire and continually update their skills to remain competitive in the job market. Lifelong learning initiatives, online education platforms, and upskilling programs are critical in equipping workers with the technical and soft skills needed to thrive in a digital economy.



Moreover, skills such as critical thinking, creativity, adaptability, and emotional intelligence are increasingly valued alongside technical proficiency. These skills enable individuals to navigate uncertainty, collaborate effectively, and innovate in an ever-changing workplace environment. Challenges and Opportunities While the digital age presents unprecedented opportunities for growth and innovation, it also brings forth significant challenges. Issues such as cybersecurity threats, data privacy concerns, digital divide, and ethical implications of AI and automation require careful consideration and proactive solutions from policymakers, businesses, and society at large. Furthermore, the future of work necessitates a reevaluation of traditional employment structures and social safety nets. Policies that support fair wages, inclusive workplaces, and sustainable economic growth are essential to ensure that the benefits of technological advancement are equitably distributed across society.

Conclusion: From my point of view, I have included major key points relating to the topic along with this article.



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I hope you get some key insights from this article. In conclusion, the future of work in the digital age is characterized by rapid technological advancements, changing employment dynamics, and transformative impacts on businesses and societies. Embracing innovation, fostering inclusive growth, and prioritizing ethical considerations are key to harnessing the full potential of the digital economy while addressing its challenges. By embracing lifelong learning, nurturing talent diversity, and fostering collaborative partnerships, we can shape a future where technology enhances human potential and contributes to sustainable economic development. The journey towards this future requires proactive adaptation, continuous learning, and a collective commitment to shaping a work environment that is both dynamic and equitable. As we look ahead to the future of work in the digital age, one thing is certain: change is inevitable. Embracing this transformation requires a proactive approach to innovation, lifelong learning, and inclusive growth. By harnessing the power of technology responsibly, fostering a culture of flexibility and collaboration, and investing in the skills and well-being of workers, we can create a future where work is not only productive but also fulfilling and equitable for all. Together, we have the opportunity to shape a future where the promise of the digital age is realized, benefiting individuals, businesses, and societies worldwide.



Parameswaran Thirumoorthy
SRO: SRO0802927

July 2024

MENTAL HEALTH AWARENESS AND STIGMA REDUCTION



Introduction:

"Your mental health is a priority. Your happiness is an essential. Your self-care is a necessity."

"Mental health is a universal right; it is the foundation of human well-being and the key to a fulfilling life." This profound statement underscores the intrinsic value of mental health for every individual, emphasizing the need for universal access to support and understanding. World Mental Health Day, observed globally on October 10th each year since its inception in 1992 at the initiative of Deputy Secretary General Richard Hunter, serves as a powerful reminder of our collective responsibility to promote mental health advocacy and education. This day is also a tribute to the legacy of Dr. Vikram Patel, a pioneering psychiatrist whose dedication has significantly advanced global efforts in mental health awareness and accessibility.

Overcoming Stigma: Cultivating Honest Conversations

"Mental health needs a great deal of attention. It's the final taboo and it needs to be faced and dealt with." - Adam Ant

One of the most effective strategies for destigmatizing mental health is fostering open dialogue. By encouraging conversations about mental health in various settings such as homes, schools, workplaces, and communities, we normalize the experience of seeking help for mental health issues. When public figures and celebrities share their own struggles with mental health, it sends a powerful message that seeking help is a sign of strength and resilience, contributing to overall happiness and self-confidence.

Enlightening Communities: Educating for Empowerment

"Education is the most powerful weapon which you can use to change the world."

- Nelson Mandela



July 2024

Education plays a pivotal role in raising awareness about mental health. Schools can integrate mental health education into their curriculum to teach students about common disorders, coping mechanisms, and where to seek support. Community workshops and seminars can provide valuable information to adults, promoting an active mind and encouraging a supportive environment for those struggling with mental health challenges.

Empowering Individuals: Encouraging Pathways to Support

"You don't have to be positive all the time. It's perfectly okay to feel sad, angry, annoyed, frustrated, scared, or anxious. Having feelings doesn't make you a negative person. It makes you human." - Lori Deschene

Empowerment involves removing barriers to seeking help for mental health issues. This includes ensuring access to affordable and quality mental health services, promoting self-care practices, and encouraging regular mental health check-ups. Individuals who actively manage their mental health are more likely to maintain self-confidence and lead a healthy lifestyle.

Advocating for Change: Strengthening Mental Health Services

"Advocacy is about unlocking the potential in others." - Deborah Gilboa

Advocacy at the policy level is essential for improving mental health services. Governments and organizations should allocate resources to mental health programs, integrate mental health services into primary healthcare systems, and enforce anti-discrimination laws. Policies that prioritize mental health parity in insurance coverage contribute to overall happiness and reduce the burden of stigma.

Fostering Inclusivity: Embracing Mental Health Diversity

"Diversity is the one true thing we all have in common. Celebrate it every day."

Promoting inclusivity involves creating environments where individuals feel safe and supported regardless of their mental health status. This includes combating negative stereotypes through media campaigns, implementing workplace policies that support mental health accommodations, and fostering peer support networks within communities. Inclusive environments contribute to an active mind and promote a healthy lifestyle for everyone.



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Conclusion: Building a Brighter Future Through Mental Health Empowerment

"In a gentle way, you can shake the world." - Mahatma Gandhi

In conclusion, mental health awareness and stigma reduction are essential for building resilient and compassionate societies. By fostering honest conversations, educating for empowerment, encouraging pathways to support, advocating for stronger mental health services, embracing mental health diversity, and emphasizing the benefits of mental well-being for overall happiness and a healthy lifestyle, we can create environments where mental health is prioritized and respected. Let us continue working together to dismantle stigma and ensure that everyone has access to the care and support they need for their mental well-being. Together, we can build a brighter future where mental health empowerment is at the forefront of societal priorities.

"Life is truly happy only when your mental health is strong."



Saravanan M
SRO: SRO0736917



July 2024

TRIVIA CORNER

ABC Ltd. is a company based in Mumbai, Maharashtra, that manufactures and sells electronic gadgets. They have customers across India and also export to a few countries. In a recent transaction, ABC Ltd. received an order from XYZ Pvt. Ltd., a company based in Bangalore, Karnataka. The order was for 100 laptops, and the delivery was to be made to XYZ Pvt. Ltd.'s branch office in Chennai, Tamil Nadu.

Transaction Details:

- Date of Order: June 15, 2023
- Invoice Date: June 20, 2023
- Date of Delivery: June 25, 2023
- Place of Supply: Chennai, Tamil Nadu
- Billing Address: Bangalore, Karnataka
- Shipping Address: Chennai, Tamil Nadu

Additional Information:

- The goods were transported from ABC Ltd.'s warehouse in Mumbai to the branch office of XYZ Pvt. Ltd. in Chennai.
- ABC Ltd. charged GST on the transaction as per the applicable rates.
- XYZ Pvt. Ltd. intends to use the laptops at their Chennai branch office for official purposes.



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Multiple Choice Questions:

1. Where is ABC Ltd. located?

- A. Bangalore, Karnataka
- B. Chennai, Tamil Nadu
- C. Mumbai, Maharashtra
- D. Delhi

2. Who placed the order for 100 laptops?

- A. ABC Ltd.
- B. XYZ Pvt. Ltd.
- C. DEF Corp.
- D. PQR Ltd.

3. Where is the billing address of XYZ Pvt. Ltd.?

- A. Chennai, Tamil Nadu
- B. Bangalore, Karnataka
- C. Mumbai, Maharashtra
- D. Hyderabad, Telangana

4. What is the place of supply for this transaction?

- A. Bangalore, Karnataka
- B. Mumbai, Maharashtra
- C. Chennai, Tamil Nadu
- D. Hyderabad, Telangana

5. When were the laptops delivered?

- A. June 15, 2023
- B. June 20, 2023
- C. June 25, 2023
- D. July 1, 2023

Answers to MCQ is in below pages

STUDENTS ART GALLERY



AKSHAYAA .S
SRO No: SRO0758834



V BALAMURUGAN
SRO No: SRO0810605



J KIRITHIGA LAKSHMI
SRO No: SRO0810368

July 2024

PROGRAMME : ONE DAY MEGA SEMINAR (செவிச்செல்வம்)

SPEAKERS - CA ANEESH, CA SESHADRI, CA POOJA BARDIA, CA DEEPHIKA S AND CHIEF GUEST - CA SANKARA RAMAN

TOPICS: INTRICACIES IN TDS , DEEP DIVE INTO AUDIT REPORT, GROWTH IMPACT IN STUDENT'S LIFE AND USE OF POWER BI & AI TOOL IN AUDIT

DATE : 8TH JUNE 2024, SATURDAY

VENUE : PRC RESIDENCY- WEST TAMBARAM









CHENGALPATTU DISTRICT BRANCH OF SICASA OF ICAI

July 2024

Programme : Indoor games & Outdoor games
Date : 15th & 16th June 2024, Saturday, Sunday
Venue : S.I.V.E.T College - Gowrivakkam









CHENGALPATTU DISTRICT BRANCH OF SICASA OF ICAI

July 2024





STUDENT'S FEEDBACK

Cricket Tournament:

A very well-organized cricket tournament. Barring a few umpiring decisions, everything else was sorted out well. Good food was provided. Shoutout to Ms. Sudha for arranging medicines and other requirements for our injured players.

- Sherwin Brisil, Sharks XI.





CHENGALPATTU DISTRICT BRANCH OF SICASA OF ICAI

July 2024

PROGRAMME : BRANCH DAY

DATE : 20TH JUNE 2024, THURSDAY

VENUE : BRANCH PREMISES







PROGRAMME : YOGA DAY

DATE : 21TH JUNE 2024, FRIDAY

VENUE : BRANCH PREMISES





CHENGALPATTU DISTRICT BRANCH OF SICASA OF ICAI

July 2024

PROGRAMME : INDUSTRIAL VISIT TO ZOHO CORPORATION PRIVATE LIMITED

DATE : 22ND JUNE 2024, SATURDAY

VENUE : ZOHO CORPORATION, VALLANCHERRY







July 2024

FEEDBACK ON INDUSTRIAL VISIT TO ZOHO CORPORATION:

Dear Chengalpattu SICASA Team, I wanted to take a moment to express my heartfelt thanks for organizing such a fantastic Industrial Visit to ZOHO Corporations Pvt Ltd. It was truly a delight to explore ZOHO, a company with its origins rooted in Thenkasi, Tamil Nadu, and now making waves across more than 160 countries globally. During our visit, we had the pleasure of learning about the wide range of SaaS services ZOHO provides, from CRM solutions to various productivity tools. It was fascinating to trace their journey and understand their dedication encapsulated in the motto, "We are here to run the business, not to run away from business," which truly reflects their commitment to empowering businesses worldwide. Learning about how ZOHO supports different types of businesses and optimizes their apps and services to meet specific client needs was incredibly insightful. This experience has given us a broader perspective and a deeper appreciation for innovative business solutions. Once again, a big thank you to Chengalpattu SICASA and the entire ZOHO team for their warm hospitality and for sharing their knowledge with us. This visit has been invaluable for our professional growth and development. Looking forward to more such enriching experiences in the future.

-S. Poorthika
SRO0703602

I extend my heartfelt gratitude to Chengalpet Sicasa and it's dedicated team for organising insightful industrial visit to Zoho Corporation.

It was an amazing experience as it was my first IV and we came to know about their products, the entire sessions, Q&A sessions, about their innovative products, corporate culture, yum breakfast, lunch and snacks and the hospitality by the trainers throughout the day.. OMG the office tour, ambience and the infrastructure was a mind blowing one which showcased Zoho' impressive campus, atmosphere and it's culture.. Cherishing my first IV to Zoho was extremely enriching and amazing Industrial insights.

Thankyou Mam, Sicasa VC, and Zoho for this memorable day for experiencing this and look forward to more such opportunities in the future!

Abhishek. R



CHENGALPATTU DISTRICT BRANCH OF SICASA OF ICAI

July 2024

The industrial visit to Zoho corporation private limited, organized for students by SIRC of ICAI, chengalpattu branch, was a highly enriching experience aimed at providing insights into company's operation and on Zoho finance tools. The visit was well organised and communication regarding all details was clear and timely. The team at Zoho corporation ensured a smooth entry into their premises, and we were warmly welcomed upon arrival. The infrastructure was so great and dining options were impressive.

The first session was on the history of Zoho corporation and after that the session was about Zoho workplace which is a business app that elevates team's productivity by bringing together email, chat, docs, calls, tasks and more into the same space. Then there was a detailed session on Zoho inventory which is a powerful software to manage the inventory for businesses. It was informative to know about its uses and various tools integrated in it. And other Zoho finance products like Zoho books, Zoho payroll and Zoho invoices were discussed in the final session.

It was really impressive that Zoho Book's offer free subscriptions to students and Chartered Accountants which provides access to essential financial management tools.

I am really grateful for the SIRC of ICAI chengalpattu branch and Zoho corporation members for organising this industrial visit as it was a memorable, impactful and knowledge-filled experience.

**- Varsha A
SRO0796463**

Thanks Zoho and sicasa for this wonderful industrial visit. This is my first IV and which took place on Zoho is more special for me. I was excited a lot for this iv from the start and to the end it's worth it ! We got a opportunity to sense the taste of corporate culture at such a young age and grasp as much as possible and been in wow mode for the entire day - the infrastructure, employees, internal control, work culture, work environment and more. For me this industrial visit provided a double benefit - one as a CA student I get to know about how the software works how to attract clients with these softwares, how to make ease of audit work, etc., second I was able to get a glimpse from the user perspective which I could use for my dad's business. More from knowing these the trainers who accompanied us are so sweet and amazing, they took care of us, guided us for the whole day, sharing their products, their ideas and inspiring us!!

**With regards
V Balamurugan**



July 2024

Feedback on ZOHO Industrial Visit:

Overall Impression: The industrial visit to ZOHO was truly enlightening and enriching.

Insightful Learning: Exploring the workplace atmosphere and gaining in-depth knowledge about various Zoho applications such as Zoho Books, Zoho Payroll, and Zoho Inventory provided valuable insights.

Guidance on Professional Development: The advice on becoming smart chartered accountants shared during the visit was particularly impactful and important for our future careers.

Gratitude Towards SICASA Chengalpattu: A heartfelt thank you to SICASA Chengalpattu for organizing and providing us with this invaluable opportunity to enhance our understanding of the industry.

**By,
K.Rathnaa**

Answers to MCQ at page no: 21

1. C 2. B 3. B 4. C 5. C



CHENGALPATTU DISTRICT BRANCH OF SICASA OF ICAI

July 2024

PROGRAMME : CA RUN

DATE : 30TH JUNE 2024, SUNDAY

VENUE : OUR BRANCH PREMISES





CHENGALPATTU DISTRICT BRANCH OF SICASA OF ICAI

July 2024





July 2024

EVENTS TO BE CONDUCTED IN THE MONTH OF JULY 2024

INTER BRANCH SPORTS MEET WITH PONDICHERRY

On Sunday, 14th July 2024

Cricket and Badminton



July 2024

OPPORTUNITY FOR OUR CA STUDENTS

Articles are invited from students for publishing in the e-newsletter. The articles shall be either on a specific subject or a general article.

For all the artistic minds, you may highlight your artistic skills by sending your art to us. It could be drawing, poem, photographs and all the artwork which is unusual in your way!

Students can mail their work with Name, SRO Number, Mobile Number, Residential Address, Office Address & Photo to our E-Mail mentioned below.

Email Id : sicasa@chengai-icai.org | Mobile No : 80562 44300 | 7550009811.

We wholeheartedly thank all the students who have provided their valuable Inputs for this newsletter as well as for the upcoming newsletters.