



57th Regional Conference of SIRC of ICAI



22nd & 23rd
August 2025



Jawaharlal Nehru
Indoor Stadium
Chennai

The Institute of Chartered Accountants of India
(Set up by an Act of Parliament)
Southern India Regional Council

The Institute of Chartered Accountants of India
(Set up by an Act of Parliament)

Southern India Regional Council

The Chairperson

Southern India Regional Council of
The Institute of Chartered Accountants of India
'ICAI Bhawan', No. 122, Mahatma Gandhi Road,
Nungambakkam, Chennai-600034

Bank Details

| | |
|------------------------|--|
| Account Name | SIRC of ICAI (57 th Regional Conference of SIRC of ICAI) |
| A/C No | 110243835590 |
| Account Type | Savings Account |
| Bank Name | Canara Bank |
| Bank Branch | Nungambakkam |
| IFSC Code | CNRB0016018 |
| GST No of SIRC of ICAI | 33AAAAT7798M2ZP |

REGISTRATION FORM

Dear Sir,

We would like to participate in 57th Regional Conference of SIRC of ICAI to be held on 22nd & 23rd August, 2025 by Sponsorship/ Advertisement in Souvenir / Booking Exhibition stalls / Display of standees / Banners at the Conference venue.

We enclose a DD / Cheque / RTGS No. _____ dated _____ drawn on _____ Branch of _____ (Name of Bank) for a sum of Rs. _____ /- * (in words Rupees _____) in favor of SIRC of ICAI (57th Regional Conference of SIRC of ICAI).

Please put tick mark (✓) in appropriate sponsorship packages. *Sponsorship packages are subject to GST & TDS as applicable.

Diamond Sponsor Rs. 25 Lakhs ☐ | Platinum Sponsor Rs. 20 Lakhs ☐ | Gold Sponsor Rs. 15 Lakhs ☐ | Silver Sponsor Rs. 10 Lakhs ☐ | Emerald Sponsor Rs. 7.5 Lakhs ☐

Advertisement in Souvenir
(3,500 copies will be printed)

| | | |
|------------------------------------|----------------|--------------------------|
| Back Cover Page | Rs. 3,00,000/- | <input type="checkbox"/> |
| Front Cover Page Inner | Rs. 1,50,000/- | <input type="checkbox"/> |
| Back Cover Page Inner | Rs. 1,50,000/- | <input type="checkbox"/> |
| Front Cover Page Flip Page (Outer) | Rs. 2,00,000/- | <input type="checkbox"/> |
| Front Cover Page Flip Page (Inner) | Rs. 1,50,000/- | <input type="checkbox"/> |
| Back Cover Page Flip Page (Outer) | Rs. 2,00,000/- | <input type="checkbox"/> |
| Back Cover Page Flip Page (Inner) | Rs. 1,50,000/- | <input type="checkbox"/> |
| Full Page Colour | Rs. 1,00,000/- | <input type="checkbox"/> |
| Half Page Colour | Rs. 50,000/- | <input type="checkbox"/> |
| Full Page Black and White | Rs. 75,000/- | <input type="checkbox"/> |
| Half Page Black and White | Rs. 45,000/- | <input type="checkbox"/> |

Tariff for CA Firms
Advertisement in Souvenir

| | | |
|---------------------|--------------|--------------------------|
| Full Page Colour | Rs. 75,000/- | <input type="checkbox"/> |
| Half Page Colour | Rs. 35,000/- | <input type="checkbox"/> |
| Quarter Page Colour | Rs. 20,000/- | <input type="checkbox"/> |

Exhibition Stall

| | | |
|------------------------------------|----------------|--------------------------|
| Prime Stall for 2 days (3x3 M) | Rs. 3,50,000/- | <input type="checkbox"/> |
| Non Prime Stall for 2 days (3x3 M) | Rs. 2,00,000/- | <input type="checkbox"/> |

Scrolling Display in TV Screen in Venue Food Area

| | | |
|-----------------------|--------------|--------------------------|
| Slide Display per day | Rs. 75,000/- | <input type="checkbox"/> |
| Text Display per day | Rs. 50,000/- | <input type="checkbox"/> |

Other Sources of Advertising
(3*6 ft) per Banner / Standee

| | | |
|------------------------------|--------------|--------------------------|
| Standee (each) for 2 days | Rs. 30,000/- | <input type="checkbox"/> |
| Banner (each) for 2 days | Rs. 20,000/- | <input type="checkbox"/> |
| Insertion of Pamphlet in KIT | Rs. 15,000/- | <input type="checkbox"/> |

Name of the Organization

GST No.

Address

Mobile No.

Email ID

Contact Person

Signature